

National Election Supervisor Report for Election Committee – July 22nd, 2010

1. Election Status at all Stations

a. Mailing Lists are in the process of being vetted using Microsoft Access to dedupe.

- i. Very long tedious process which I am keeping tight record of and will give my results back to each station so that they can also update their records
- ii. Started with WBAI – found about 140 duplicate entries
- iii. Bertold has randomly selected 1.5% of the list he generated to ensure that the right queries have been performed. So far he has found no errors – 100% accurate. He aims to check 3 % of the total.

b. Candidate packages have been vetted and online profiles are being updated: KPFA (28 Listener and 7 Staff), KPFK (27 Listener and 6 Staff), KPFT (25 Listener and 8 Staff), and WBAI (25 Listener and 7 Staff) have closed the nomination period

- i. Some take more time then others because people gave their materials in hard copy format

c. WPFW nomination period has been extended to July 31st, 6 pm (9 Listener and 3 Staff)

- i. New strategy – less emphasis on CARTS more emphasis on getting live and prerecorded interviews with election supervisors and neutral informed parties
- ii. **Need LSB support in recruiting eligible candidates**

d. Campaign phase initiated

- i. CARTS are being recorded – to start airing August 1st at 4 stations and the 2nd week in AUGust at WPFW
- ii. Forums are being organized and will take place at all stations between the last week of August through September.
 - 1. 1 hour per 5 candidates, 3 forums – ex. 25 candidates – 1 forum = 5 hours, total 15 hours of forum

2. 2010 Election Cost Cutting Proposal

- e. All Paper Ballots for 2010 = \$36 724 including printing & mailing of Opening Letter, STV instructions, Ballot, Ballot replacement instructions, Instructions on how to obtain Candidate Booklet (1 800 number, fax, online form, mailing address) and Station & Program Evaluation Online Instructions which will serve to test the Electronic Ballot Method. Candidate booklets NOT Included in the Bulk mail.
- f. Save approximately \$ 30 000 money by not mailing the candidate statements in bulk. My previous estimates (saving \$ 15 000 by removing candidate statements in bulk) were made on a 16 pp booklet. I was mistaken – this is 8 pp double sided (I thought it was 16 pp double sided). Since we are looking at about twice that size (between 24 and 28 candidates at each station) we will save approximately \$ 30 000 by removing candidate statement booklets from the mailer
- g. Print the candidate statement packages in house and distribute sparingly.
- h. This is a NECESSITY given the dire financial status of the network as a whole
- i. Include an Electronic Ballot System Trial Test by applying the same online voting procedure and STV method to a station-specific program evaluation/community needs assessment survey which would take place AFTER the election closes (December 1st to December 15th, 2010)
- j. The cost of developing the online electronic ballot system is integrated with the cost of designing ballots and the software for reading the ballots (translating scanned images into strings of numbers which represent each individuals' vote) as the tech assigned to both (Bing Sin)
- k. **The current proposal will not only trial and test the electronic ballot system rigorously for use in subsequent elections – but – it will provide extremely valuable information regarding station & program quality and community needs.**